



Let Us Label You

60# Red Fluorescent (new 2018) ** BC-20™ ** 40# liner

Item#: 0048324

----- TRIMLESS PROGRAMS -----

Dist. Ctr	Length	Min. Width	Core
Troy, Ohio	2.5 K	3"	3"
Troy, Ohio	5 K	3"	3"
New York	2.5 K	3"	3"
New York	5 K	3"	3"
Atlanta	2.5 K	3"	3"
Atlanta	5 K	3"	3"
Chicago	2.5 K	3"	3"
Chicago	5 K	3"	3"
Los Angeles	2.5 K	3"	3"
Los Angeles	5 K	3"	3"
Los Angeles	10 K	4"	3"

Facestock: 60# Red Fluorescent (new 2018)

A matte, neon bright sheet designed for high visibility and impact printing. This is an alkaline sheet.

Basis Weight:

Typical Value

60#/3300 ft

Caliper:

3.8mils

Tensile MD/CD:

27 / 14

Tear MD/CD:

48 / 52grams

Adhesive: BC-20™

A cold temperature hot melt adhesive featuring excellent adhesion to a variety of packaging materials and other substrates over a wide temperature range. It displays good die cutting and stripping characteristics.

Typical Value

Coat Weight:

14#/3300 ft²

Coat Weight:

20.72 grams/m²

Caliper:

.6 mils

Adhesion to Stainless Steel, oz. (90° Peel):

38

Loop Tack, oz.:

72

Service Temperature:

-50 to 145 °F

Minimum Application Temperature:

10 °F

Shear (1000g):

157 minutes



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Release Liner:**40# liner**

A bleached, calendered liner featuring excellent die cutting and stripping characteristics. Recommended for use in roll-to-roll applications.

Typical Value

Basis Weight:	41 #/3000 ft ²
Caliper:	2.5 mils
Tensile MD/CD:	34 / 21 #/inch
Tear MD/CD:	34 / 36 grams
Opacity:	69 max%

Total Product Caliper:6.9mils

Product Basis Weight Per MMSI: 250.74#

Shelf Life:12month(s) when stored at 72° F, 50% RH

For application recommendations call 877-210-5104

For samples or other questions please call your Sales Representative.